

Website Analysis

Domain: <https://www.aboutmorkies.com/>

On page Analysis

#1

Resources with 4xx status code

#	Resource	HTTP Stat...	Content type	Internal/Ext...	Found on p...
1	www.aboutmorkies.com/wp-content/uploads/2018/02/morkie-puppy-morkies-121.jpg	404 Not fo...	text/html	Internal	1
2	www.aboutmorkies.com/wp-content/uploads/2014/09/is-your-yorkie-a-porkie-e152009330352...	404 Not fo...	text/html	Internal	2
3	www.aboutmorkies.com/wp-content/uploads/Celebrity-Morkie-Lover-2.png	404 Not fo...	text/html	Internal	1
4	www.aboutmorkies.com/wp-content/uploads/2014/09/healthy-weight-healthy-dog.jpg	404 Not fo...	text/html	Internal	1
5	www.aboutmorkies.com/wp-content/uploads/2014/04/Easter-Bunny-Yorkie.jpg	404 Not fo...	text/html	Internal	1
6	www.aboutmorkies.com/wp-content/uploads/2015/04/sick-small-dog.jpg	404 Not fo...	text/html	Internal	2
7	www.aboutmorkies.com/wp-content/uploads/2015/04/sick-small-dog-190x130.jpg	404 Not fo...	text/html	Internal	1

Note: About this SEO factor: 4xx errors often point to a **problem on a website**.

For example, if you have a broken link on a page, and visitors click it, they may see a 4xx error. It's important to regularly monitor these errors and investigate their causes, because they may have negative impact and lower site authority in users' eyes.

#2

Pages with long redirect chains

#	Page	# of redirects	Found on pages
1	aboutmorkies.com/?p=1051	4	2
2	aboutmorkies.com/?p=1074	4	2
3	aboutmorkies.com/2014/09/04/why-worry-if-your-...	4	1
4	www.aboutmorkies.com/morkie-care/morkie-trai...	3	1
5	www.aboutmorkies.com/more-about-getting-a-...	3	228
6	www.aboutmorkies.com/the-flea-and-tic...t-how-...	3	2
7	www.aboutmorkies.com/2014/10/15/why-do-dog-...	3	1
8	www.aboutmorkies.com/two-big-dangers-for-...	3	1
9	www.aboutmorkies.com/vaccinations-and-your-...	3	2
10	www.aboutmorkies.com/hate-brushing-yo...s-te...	3	4
11	www.aboutmorkies.com/small-dogs-that-dont-s-...	3	8
12	www.aboutmorkies.com/mega-guide-to-everythi-...	3	1

Note: About this SEO factor: In certain cases, either due to bad .htaccess file setup or due to some deliberately taken measures, a page may end up with having two or more

redirects. It is strongly recommended to avoid such redirect chains longer than 2 redirects since they may be the reason of multiple issues:

- There is a high risk that a page will not be indexed as Google bots do not follow more than 5 redirects.
- Too many redirects will slow down your page speed. Every new redirect may add up to several seconds to the page load time.
- High bounce rate: users are not willing to stay on a page that takes more than 3 seconds to load.

#3

Too big pages			
#	Page	Title	Page size
1	www.aboutmorkies.com/gifts-for-dog-lovers/	Gifts for dog lovers ABOUT MORKIES	7.9 MB
2	www.aboutmorkies.com/books/	Reliable info about Morkies - ebooks reference AB...	5.8 MB
3	www.aboutmorkies.com/photos/	Morkie Pictures, Yorkie Pictures and Maltese Dog P...	4.6 MB
4	www.aboutmorkies.com/dogs-christmas-round...	Dogs Christmas Roundup ABOUT MORKIES	4.2 MB
5	www.aboutmorkies.com/naughty-or-nice-prese...	Naughty or nice? Presents for your Morkie ABOUT ...	3.9 MB
6	www.aboutmorkies.com/for-the-dads-who-love-...	For Dads Who Love Morkies - fathers day gift from L...	3.8 MB
7	www.aboutmorkies.com/its-tick-time-for-dogs/	It's Tick Time for dogs ABOUT MORKIES	3.7 MB
8	www.aboutmorkies.com/your-morkies-amazing...	Your Morkie's amazing nose ABOUT MORKIES	3.2 MB
9	www.aboutmorkies.com/the-cycle-of-dog-life/	The cycle of (dog) life ABOUT MORKIES	3.2 MB
10	www.aboutmorkies.com/whats-a-morkie/morki...	Morkie Q&A ABOUT MORKIES	3.1 MB

Note: About this SEO factor: Naturally, there's a direct correlation between the size of the page and its loading speed, which in its turn is one of the numerous ranking factors.

Basically, heavy pages load longer. That's why the general rule of thumb is to keep your page size up to 3MB.

Of course, it's not always possible. For example, if you have an e-commerce website with a large number of images, you can push this up to more megabytes, but this can significantly impact page loading time for users with a slow connection speed.

#4

Broken images				
#	Page	Image URL	HTTP Status Code	Alt text
1	www.aboutmorkies.com/10-holi...	www.aboutmorkies.com/10-holid...	200 Successful	468
2	www.aboutmorkies.com/10-thin...	www.aboutmorkies.com/10-thing...	200 Successful	468
3	www.aboutmorkies.com/13-dog...	www.aboutmorkies.com/13-dog-f...	200 Successful	468
4	www.aboutmorkies.com/20-thin...	www.aboutmorkies.com/20-thing...	200 Successful	
5	www.aboutmorkies.com/20-thin...	www.aboutmorkies.com/20-thing...	200 Successful	468
6	www.aboutmorkies.com/3-new-...	www.aboutmorkies.com/3-new-b...	200 Successful	468
7	www.aboutmorkies.com/3-ways...	www.aboutmorkies.com/3-ways-t...	200 Successful	468
8	www.aboutmorkies.com/5-easy-...	www.aboutmorkies.com/5-easy-...	200 Successful	468
9	www.aboutmorkies.com/5078/	www.aboutmorkies.com/wp-cont...	404 Not found	Perfect Valentine Dog: the Morkie

Note: About this SEO factor: While broken images on the website don't influence its search engine rankings directly, they definitely deserve being fixed for two reasons.

First and foremost, broken images are a crucial factor for user experience and may result in visitors bouncing away from the site without completing their goals.

And second, missing images may impede the site's crawling and indexation, wasting its crawl budget and making it hard for search engine bots to crawl some of the site's important content.

#5

Too long meta description				
#	Page	Title	Meta Description	Meta description length
1	www.aboutmorkies.com/the-oth...	The OTHER single best thing you c...	A few weeks ago, I wrote about the ...	7872
2	www.aboutmorkies.com/the-oth...	The OTHER single best thing you c...	A few weeks ago, I wrote about the ...	7872
3	www.aboutmorkies.com/privacy/	PRIVACY ABOUT MORKIES	Privacy Policy Effective date: Septem...	7395
4	www.aboutmorkies.com/do-sm...	Do small dogs need special food? [...	What's the best dog food for small d...	6882
5	www.aboutmorkies.com/do-sm...	Do small dogs need special food? [...	What's the best dog food for small d...	6882
6	www.aboutmorkies.com/all-abo...	All about the Maltese ABOUT MOR...	Your Morkie is, of course, half Malte...	6668
7	www.aboutmorkies.com/all-abo...	All about the Maltese ABOUT MOR...	Your Morkie is, of course, half Malte...	6668
8	www.aboutmorkies.com/dollar-s...	Dollar Store Toys for Dogs ABOUT ...	Who doesn't love the dollar store - b...	6005
9	www.aboutmorkies.com/dollar-s...	Dollar Store Toys for Dogs ABOUT ...	Who doesn't love the dollar store - b...	6005
10	www.aboutmorkies.com/all-abo...	All about the YORKIE ABOUT MOR...	Do you understand your Morkie and ...	5718

Note: About this SEO factor: Although meta descriptions don't have direct influence on rankings, they are still important while they form the snippet people see in search results. Therefore, it should "sell" the webpage to the searcher and encourage him to click through. If the meta description is too long, it'll get cut by the search engine and may look unappealing to users

End of the report